OCT 16 1930



66 EDGE-LITE? BATHROOM CABINETS

Mirrors and Vanities

"EDGE-LITE"

A Sanitary Steel Medicine Cabinet



plus
A Perfectly Illuminated
Bathroom Mirror



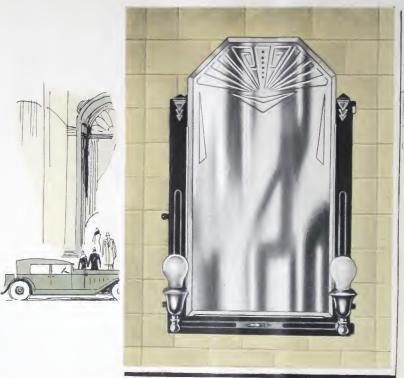


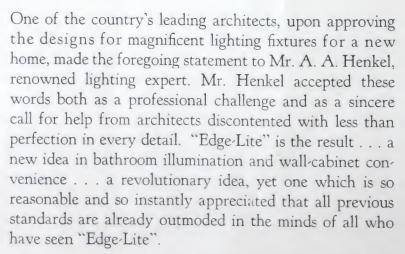
A New Idea
"EDGE-LITE"
... is a complete
bathroom cabinet, mirror and
adjustable light
fixture
all in one.

Is the modern bathroom perfect? At first glance most architects, owners, and builders will say "Yes". But think a moment. With a critical eye, shave in any bathroom which deserves the stamp "modern" according to the present, commonly accepted standards, and the truth of the following words cannot be denied:

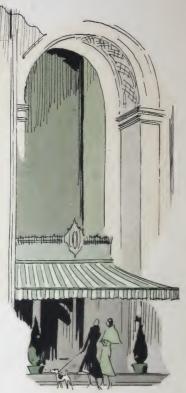
"For years since somebody thought of installing wall lights beside the mirror . . . bathroom illumination has made no progress. Architects and builders prodded by women wanting better lighting for their toilet, and by men dissatisfied with shaving in shadows, have searched for an answer to the problem. Makeshifts have been the only results—unsightly contraptions lacking as much in practicability as in appearance."







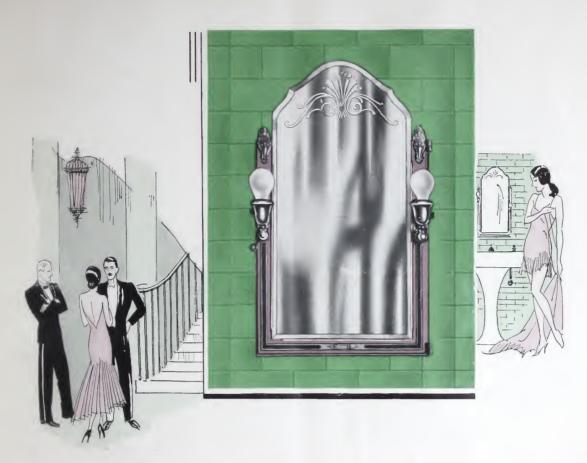
A medicine cabinet built like a safe . . . a mirror of the highest grade, selected, cut plate glass . . . mirror illumina-



Moderne

Designed in keeping with the growing trend in decoration, the Moderne "Edge-Lite" is in great demand for the better-class homes, apartments, and hotels. All decorations harmonize with the modernistic design cut in the plate-glass mirror. Three sizes: Catalog No. 222M, 161/2 x 201/2 x5 - Cutalog No. 232M. 1914x22x5 - and Catalog No. 242M, 21x25x51/2. Three standard color combinations: orchid door, orchid box-green door, green box - black door, ivory box. Shipped ready to install.





Villa Venice

Decorated in the always-admired Venetian style throughout, the Villa Venice enjoys a steady and gaining demand for use in the finer homes, apartments, and hotels. Made in three sizes: Catalog No. 222V, 16½x20½x5; Catalog No. 232V, 19¼x22x5; Catalog No. 242V, 21x25x5½. Three standard color combinations: orchid door, orchid box; green door, green box; black door, ivory box. Wired at the factory.

tion adjustable to personal needs and tastes . . . that, in brief, is "Edge-Lite".

Not only is the "Edge-Lite" idea right. All details have been perfected.

The lamp brackets solvindre in a slot along the very edge of the mirror. They solvindre at the touch of the finger but never slip; are held at the exact point desired by friction clamps that are self adjusting . . . that will neither loosen nor stick after years and years of use. The brackets can never wobble, turn, or cause trouble of any kind.

Being closer to the mirror than is possible with wall brackets, "Edge-Lite" Brackets give better illumination as





well as properly placed illumination. Too, "Edge-Lite" Brackets light the interior of the cabinet thoroughly when the door is open.

When specified, an outlet for plugging in curling irons, etc., is placed at the bottom center of "Edge-Lite" Mirrors on all double-light cabinets or mirrors—a convenience valued far above the slight additional cost by the vast majority of women.

"Edge-Lite" Cabinets are beautiful, in keeping with other modern bathroom equipment. Whether one of the conservative models is required for the job in hand, or one

University

A conservative model extremely popular for apartment and hotel use. Three shelves within the cabinet with a recessed shelf below. Has two light brackets. Standard finish ivory door and green box—prices for other color combinations on application. Overall dimensions of the University are 19x30x5. Ready wired at the factory.





Biltmore

Same dimensions, number of shelves, general design, etc., as the University, described on page 6, except in number of lights and standard color scheme. The Biltmore has only one continuous slot and only one light bracket. Standard color hlack door, ivory box.

of the strictly modern numbers, you will find every detail of the "Edge-Lite" harmonious in design.

All mirrors are of highest quality selected plate glass—cut on the under side when decorations are desirable—plain if the rest of the cabinet is conservative or simple in design. There are no rosettes to mar the beauty of "Edge-Lite" Mirrors. Not only are rosettes a false note as to appearance; they endanger a mirror. "Edge-Lite" Mirrors fit snugly in aluminum slots on the door frames which permit mirrors and frames to expand and contract independently—eliminating the danger of cracking. As further insurance for mirror life, "Edge-Lite" doors are air-











cushioned to absorb slams, and are stopped from opening too far. Even during installation, "Edge-Lite" Mirrors are less liable to breakage. They are instantly removable and thus are handled separately.

"Edge-Lite" Cabinets retain the beauty they have when new. Lamp brackets are chromium plated . . . doors are die-cast from white brass, are hung on non-sagging hinges . . . cabinets proper are absolutely rustproof, electrically welded together from heavy gauge steel pieces, and finished in the highest grade lacquer. Even the wiring retains its appearance. It cannot fray or tangle into unsightly loops because it is completely enclosed. Light bracket lead-wires are guided around the inside of the

Metropole

Complete "Edge-Lite" advantages at minimum cost. Especially suitable for apartment hotels, clubs and public buildings. Box size, 19x23x5; wall opening, 16½ x 20½ x 4½. Mirror size, 16½x20½. Two lights. Color combination: Ivory door, green box. Wired at the factory.

Dundee

Exactly like the Metropole described above except the Dundee has but one light bracket sliding in continuous slot on three sides of mirror.







Gramere

A double-light mirror only, without cabinet, the Gramere is especially suitable for dressing rooms in theatres, hotels, and public buildings. Has 5x18 inch suspended shelf made of black Vitrolite, and towel rod. Overall size, 16½ x 20½. Colors: Black or ivory. Wired ready for mounting with 4 screws which are hidden behind removable mirror.

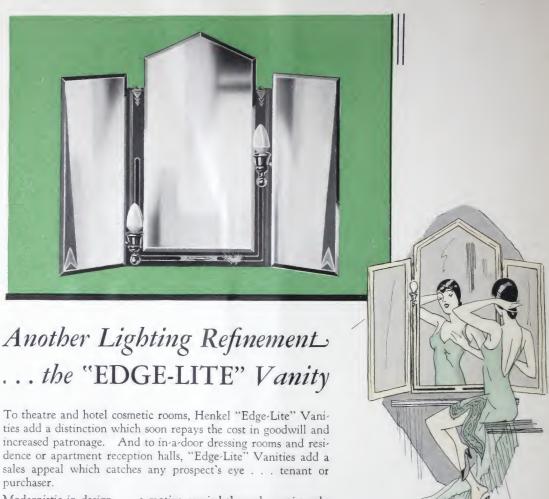
Atlantic

Exactly the same as the Gramere described above except that the Atlantic has no suspended shelf and only one light. door frame and are carried from the door to the cabinet wall through a metal tube—which also serves as doorstop.

"Edge-Lite" Cabinets are supplied in sizes, styles and color combinations to fit all needs, all decorative schemes. Ready wired by Union Labor when shipped "Edge-Lite" Cabinets are mounted in the usual way. Far from being additional bother, "Edge-Lites" are installed in a fraction of the time required to install an ordinary cabinet and separate light brackets.

All "Edge-Lite" Cabinets, Mirrors and Vanities are approved by the Underwriters' Laboratories — and this approval covers the special wiring outlets placed at the bottom center of all double-light models when desired.





Modernistic in design . . . a motive carried through consistently . . . the "Edge-Lite" has a beauty of which users will not tire-especially since the "Edge-Lite" keeps its beauty

Die-cast from white-brass, and hinged piano-style, "Edge-Lite" mirror frames will not sag—and are finished in highest grade lacquer. Light brackets and other trim are chromium plated. Hinge stops prevent wing mirrors from striking light brackets. As additional protection, mirrors rest in aluminum slots—no risk of cracking from expansion and contraction as with the rosette method.

But even more appealing than permanent beauty is the convenience of "Edge-Lite" illumination . . . and the thoroughness of it. The two brackets slide in slots between the mirrors and below the center mirror. Light anywhere . . . and brighter light because "Edge-Lite" Brackets are closer to the mirrors than is possible with any other method.

The best proof that "Edge-Lite" Vanities appeal . . . that they fill a wide-spread need . . . is the remarkable sale "Edge-Lite" Vanities enjoy.

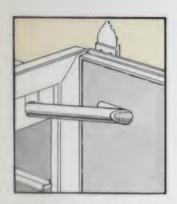
Vanitee

Two lights which slide in slots to any desired position. Outlet for attaching curling iron, etc., at bottom center of large mirror if desired, at \$2.50 list extra. Dimensions of center mirror, 16½ x27; wing mirrors, 9x22½. All three mirrors are removable sliding into aluminum channels on the frames. "Edge-Lite" Vanities are mounted with 4 toggle bolts hidden by center mirror... and are approved by underwriters.



Built for Lasting Beauty

Unfailing Convenience Economical Installation



Note how wires are concealed and protected in Henkel "Edge-Lite" Bathroom Cabinets. All wires are led around inside the door-casting by guides and through the tube shown. This tube also serves as a door stop.



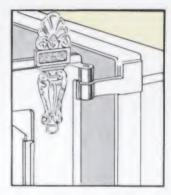
The "Edge-Lite" Mirror slips into an aluminum slot on the door. This permits the mirror to be handled separately during installation, and eliminates the need of rosettes which often cause cracked mirrors.

A dilapidated bathroom cabinet . . . aged before its time by careless use . . . is a poor advertisement. Since bathroom cabinets are always used carelessly, the Henkel "Edge-Lite" Cabinet is built for lasting beauty.

The interior is rust and corrosion proof. The door being die-cast from white brass, with hinges an integral part, will never warp or sag. The mirror cannot be broken by slamming the door, because there are no rosettes to bind it immovable, and the door is air-cushioned to absorb slams. Light brackets will never wobble and are chromium plated. Even the wiring keeps its new neatness.

The "Edge-Lite" also keeps its new convenience through many years of service. The "Edge-Lite" lamp bracket . . . that revolutionary improvement in bathroom lighting convenience . . . will always slide as easily as when new. Service will neither loosen "Edge-Lite" Brackets or cause them to bind.

There are no problems presented by specifying "Edge-Lites" to detract from their advantages. Completely wired at the factory ready to install, "Edge-Lites" are made in sizes and in color combinations to harmonize with any decorative or color scheme.



Hinges are cast as an integral part of the door. Because of this construction, "Edge-Lite" doors are guaranteed never to sag or warp.



"Edge-Lite" Lamps are held by strong friction clamps which are self adjusting and will neither loosen or stick after years and years of use. They make possible the exact positioning of the lamp without unsightly and bothersome nuts, clamps, or clips, though the lamp can always be moved by the touch of a finger.





ARCHITECTS, builders, owners, users, everyone seeing "Edge-Lite" wonders why such an improvement has been so long in coming. The following are representative of the statements made:

"After a careful in stigation of the Henkel Edge-Lite Medicine Cabinet and Electric Fixture combined, by the writer and our Engineering Department, we have decided to specify it in the 43-story office building and 30-story hotel building now under construction at Cincinnati, Ohio, and shall specify it on all future work where the medicine cabinet is required."

- WALTER W. AHLSCHLAGER, Architect, Chicago

"There is no question in my mind whatsoever, that your light will be the means of filling a long felt want in hotel bathroom. I would not think of in talling any other light but 'Edge-Lite.'"

-A. B. RILLY, Hotel Orndorff, El Paso, Texas

"We believe you have a very fine product and one which is very essential for proper lighting distribution"

— GRAVEN & MAYGER, Architects, Chicago

"We have personally inspected your 'Edge-Lite' cabinet, and feel justified in stating that it has a great deal of ment."

-C W AND GEO L RAPP, Architects, Chicago



HENKEL "EDGE-LITE" CORPORATION

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